



RATE CARD

Institut Kefahaman Islam Malaysia

No 2, Langgak Tunku Off Jalan Tuanku Abdul Halim

50480 Kuala Lumpur Malaysia

Phone : 03-6204 6263, 03-6204 6266, 03-6204 6272 Fax : 03-6204 6277



IKIM.FM RATE CARDS

PROGRAMME SPONSORSHIP RATES (Effective on 1st January 2017)

1. Spots Rate

1.1 Rotational Spot Rates

TIME	SEGMENT	RATE PER 30 SECOND SPOT	Government Tax (GST) 6%	GRAND TOTAL
A 0600 – 1000	A	RM 383	A	RM 405.98
B 1000 – 1300	B	RM 308	B	RM 326.48
C 1300 – 1600	C	RM 264	C	RM 279.84
D 1600 – 2000	D	RM 267	D	RM 283.02
E 2000 – 2400	E	RM 159	E	RM 168.54
F 0000 – 0600	F	RM 114	F	RM 120.84

1.2 Package Spot Rates

Package type	Price per spot	Num Of spot	Days	Total of Spot	Total price	Government Tax (GST)	Grand total
ROS Package	RM 250.00	5 times per day : 0600-1000 x 1 : 1000-1300 x 1 : 1300-1600 x 1 : 1600-2000 x 1 : 2000-0000 x 1	6 days	30 Spot	RM7,500.00	6%	RM7,950.00
Daily Package	RM 219.00	10 times per day : 0600-1000 x 2 : 1000-1300 x 2 : 1300-1600 x 2 : 1600-2000 x 2 : 2000-0000 x 2	1 day	10 spot	RM2,190.00	6%	RM2,321.40
Target Package	RM 234.00	9 times per day : 0600-1000 x 3 : 1300-1600 x 3 : 1600-2000 x 3	3 days	27 spot	RM6,318.00	6%	RM6,697.08

2. Sponsorship Program

2.1 Talk show Rates (Special Sponsorship)

Time	Duration	Rate Per Program (RM)	Available Days	Government Tax (GST)	Total
11:15-11:45 AM	30 Minutes	4,780	Monday/Tuesday/ Wednesday/ Thursday	6%	RM 5,066.80
2:30-3:00 PM	30 Minutes	4,087	Monday/Tuesday/ Wednesday/ Thursday	6%	RM 4,332.22
6:15-6:45 PM	30 Minutes	4,976	Monday/Tuesday/ Wednesday/ Thursday	6%	RM 5,274.56
12:15-12:45 PM	30 Minutes	4,780	Saturday	6%	RM 5,066.80

2.2 Sponsorship Program Rates (Standard Sponsorship)

TIME	SEGMENT	15 Minutes (RM)	30 Minutes (RM)	45 Minutes (RM)	60 Minutes (RM)
0600 – 1000	A	1013	2029	3043	4054
1000 – 1300	B	817	1634	2449	3266
1300 – 1600	C	697	1399	2095	2792
1600 – 2000	D	976	1955	2932	3910
2000 – 2400	E	423	845	1266	1688
0000 – 0600	F	304	608	912	1220

Benefit :

1. Tag On Before Program (jingle 30 sec)
2. Opening (15 sec) (rancangan in dibawakan khas kepada anda oleh
3. Closing (15 sec) (Rancangan itu tadi dibawakan khas kepada anda oleh
4. Tag On After Program (jingle 30 sec)



RATE CARD

Institut Kefahaman Islam Malaysia

No 2, Langgak Tunku Off Jalan Tuanku Abdul Halim

50480 Kuala Lumpur Malaysia

Phone : 03-6204 6263, 03-6204 6266, 03-6204 6272 Fax : 03-6204 6277