RATE CARD 2021

Kadar harga & ruang pengiklanan di Laman Sesawang tvIKIM (www.tvikim.my) & Aplikasi tvIKIM di peranti mudah alih (Android & IOS)

3,301,073 hits setahun

17,052 muat turun

BIL	RUANG IKLAN	SAIZ**	KADAR (RM)	TEMPOH
1.	Billboard Banner (Rotational)	1920px x 480px	2,000	10 Hari
2.	Poster Banner	480px x 270px	1,000	10 Hari
3.	Footer Banner	1920px x 270px	2,000	10 Hari
4.	Horizontal Banner	728px x 90px	500	10 Hari
5.	Vertical Banner	240px x 400px	500	10 Hari

6% SST

NO. DAFTAR CP : W10-1808-31031053

INSTITUT KEFAHAMAN ISLAM MALAYSIA
No 2, Langgak Tunku
Off Jalan Tuanku Abdul Halim
50480 Kuala Lumpur, Malaysia

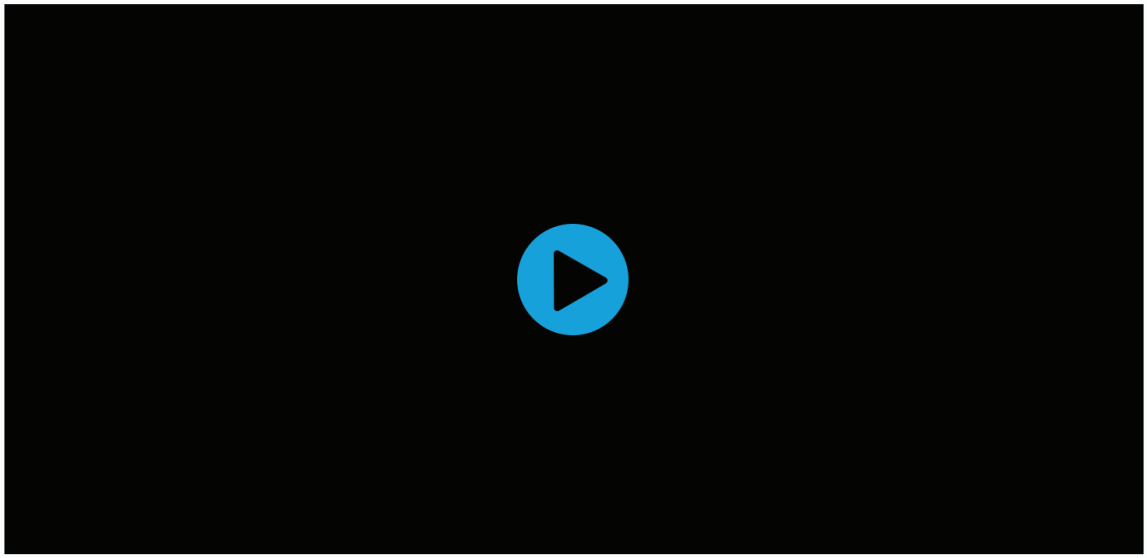
03 - 6204 6384 / 6386 / 6264
03 - 6204 6277
www.tvikim.my
iklan@ikim.gov.my

Fauzi Hamid 012 - 686 9236
Zuriyad 017 - 345 2564
Iskandar 019 - 650 7976

IKIM
INSPIRASI INFORIA ISLAMI

HEADER

Billboard Banner
Size: 1920px x 480px



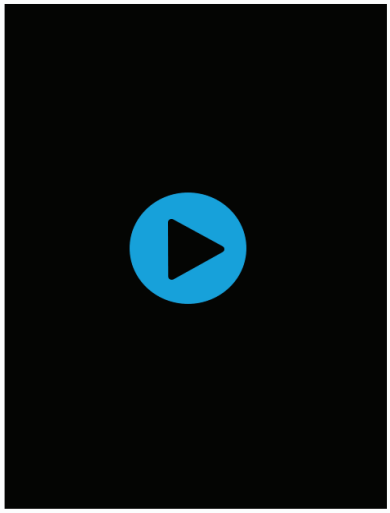
TRENDING

Poster Banner
Size: 480px x 270px

TERKINI

Footer Banner
Size: 1920px x 270px

HEADER



SINOPSIS VIDEO

Horizontal Banner
Size: 728px x 90px

Vertical Banner
Size: 240px x 400px

Tajuk Video
Sinopsis Video

Tajuk Video
Sinopsis Video

Tajuk Video
Sinopsis Video

Tajuk Video
Sinopsis Video

Tajuk Video
Sinopsis Video

Tajuk Video
Sinopsis Video

Footer Banner
Size: 1920px x 270px