



SUZANA BINTI MD SAMSUDI

Fellow / Fellow

Pusat Kajian Ekonomi dan Masyarakat (EMAS) / Centre for Economics and Social Studies (EMAS)

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Kelulusan Akademik Academic Qualification

Ijazah Sarjana Ekonomi / Master of Economics (MEC), Universiti Kebangsaan Malaysia, (2006)
Ijazah Sarjana Muda Pengurusan Perniagaan (Keputusan) Kewangan / BBA (Hons.) Finance, Universiti Teknologi MARA (2000)

Bidang Kepakaran Area of Expertise

Pemasaran dan Ekonomi Halal / Marketing and Halal Economy
Pengurusan Dana dan Kewangan Islam / Islamic Fund and Wealth Management

Jawatan Perkhidmatan Awam Civil Service Positions

Ahli akademik / Academician (Universiti Sains Islam Malaysia, 2007-2014)

Jawatan Sektor Korporat Corporate Sector

Pengurus Kanan Produk / Senior Product Manager (AllMAN Asset Management, 2019-2020)
Naib Presiden Pembangunan Perniagaan / Vice President, Business Development (i-VCAP Management, 2014-2017)
Eksekutif / Executive (Amanah Saham Nasional Bhd, 2002-2007)
Ketua Operasi / Head of Operation (MBf Finance Bhd, 2000-2002)

Jawatan Badan Bukan Kerajaan Non-Governmental Organisation Position

Setiausaha Guild Trefoil Wilayah Persekutuan Kuala Lumpur (2022-2024)

Pengiktirafan Antarabangsa International Recognition

"Top 300 Most Influential Women in Islamic Business and Finance" (Cambridge IFA, 2021)

Keanggotaan Profesional Professional Membership

Malaysian Consumer and Family Economy Association (MACFEA)
Case Writers' Association of Malaysia (CWAM)
Marketing in Asia Group (MAG) Scholar
Financial Planning Association of Malaysia (FPAM)

Penerbitan Publication

- 1) "Family Well-being Index Based on Maqasid al-Shari'ah." TAFHIM: IKIM Journal of Islam and the Contemporary World, 15, no.2 (December 2022): 63-87
- 2) "Good Governance in Islam." Penerbit IKIM, 2022.
- 3) "Cause-Related Marketing: Will Religious Consumers Buy?" AKADEMIKA, 89 (Special Issue 2, 2019): 105-116.
- 4) "Faktor Kritikal Kejayaan Waqaf Korporat." In Filantropi Islam dan Wakaf Korporat di Malaysia, 151-168. Penerbit IKIM, 2019.
- 5) "Business Survival: How EMKAY Did It?" In Integrated Muamalat Case Study, 159-176. USIM Press, 2013.